



DigiSkills

Digital Skills Association
جمعية المهارات الرقمية

Skilling for Employability Opportunities and Challenges

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Presenter

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About DigiSkills

- The Digital Skills Association, or DigiSkills, is a non-for-profit entity established on 22/March/2021 under the Associations Law to become the legal entity that will exercise the functions of the National Skills Sectors Council - ICT and implement sub-component of the YTJ Project.
- The Government of Jordan signed a loan agreement with the World Bank on 7/Apr/2020, to support the Youth, Technology and Jobs Project, referred to as YTJ Project.

DigiSkills Objectives

- Develop a competitive, skilled and innovative information technology workforce
- Increase employment and to position Jordan as a regional ICT hub.
- Setting and maintaining skills and occupational standards to match supply and demand in the labor market.
- Governing the training requirements and delivery, advocating and contributing to improvement in the ICT industry.
- Increasing sector and labor market intelligence and transparency.

Jordan ICT Sector



700+



350+

**%
GDP**

3.9%



89%



20K

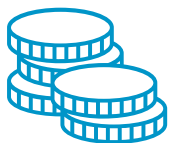
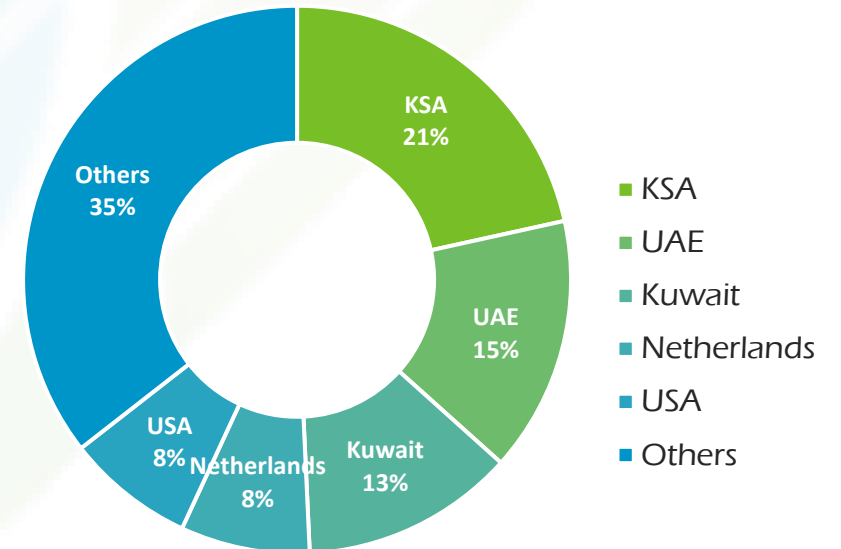


67%

33%



**Top 5
Countries**



2B\$



260M

Government Support

0

JOD
Non-Jordanian
Investment

0%

Sales
Tax

0

JOD
Customs Fees

5%

Income
Tax

0%

Export
Tax

5%

Interest
Rate

Global Skills Shortage in IT



Source: codeinstitute



*IDC Study 2020



Source: codeinstitute



*The French Digital Skills & Jobs Coalition



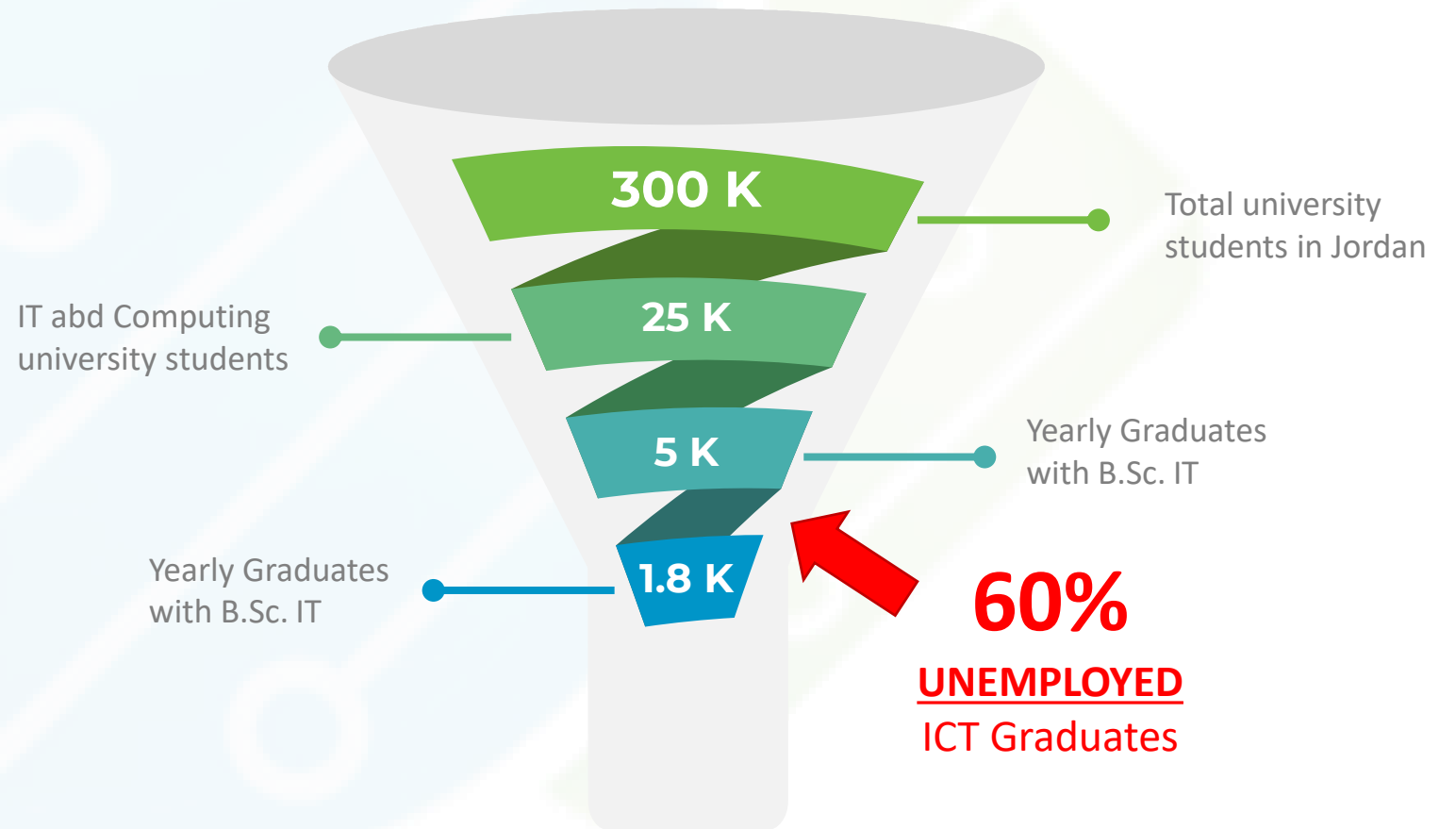
*IDC Study 2020



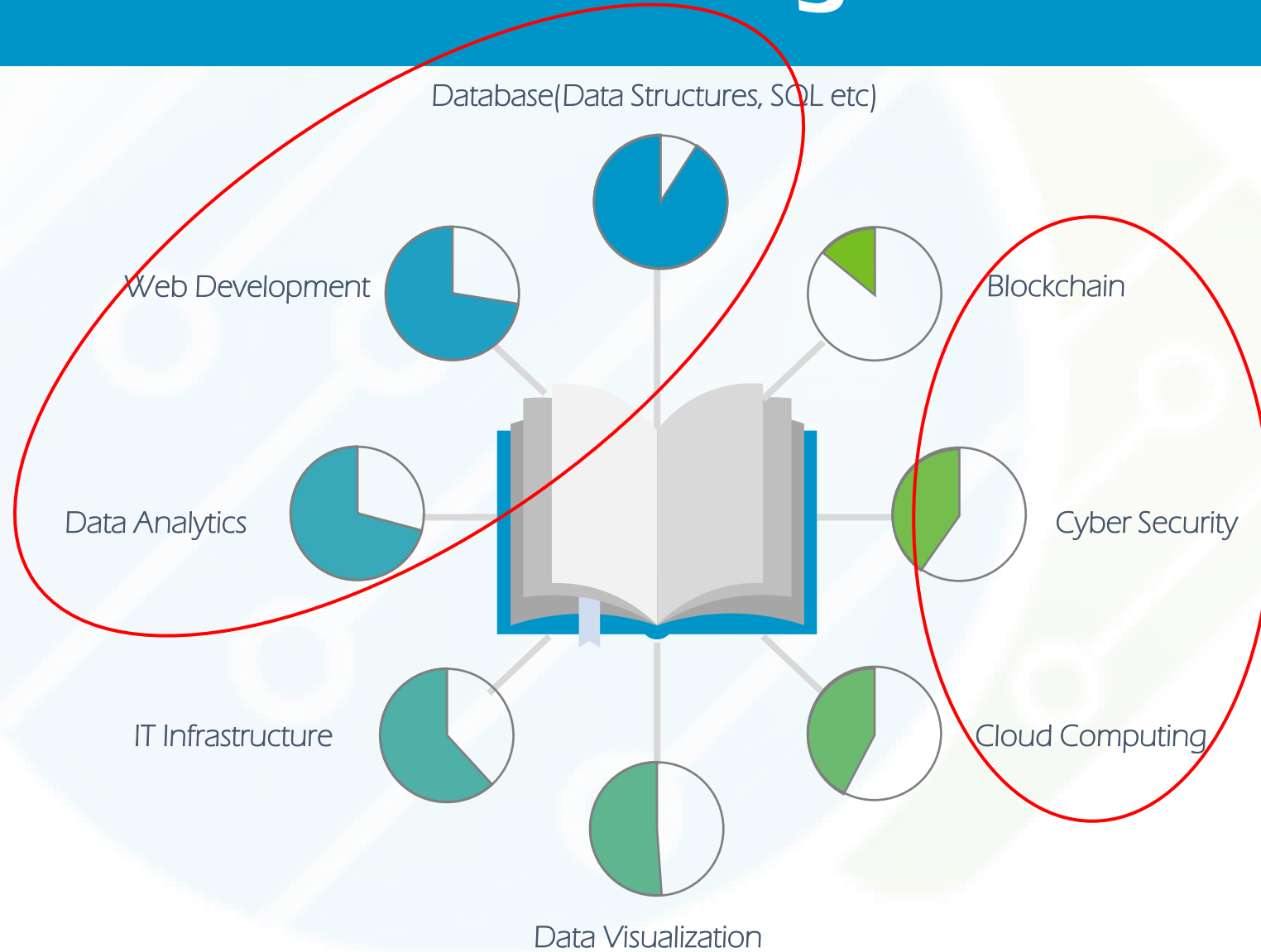
*Swedish IT & Telecom Industries report

The Gap

1/30



Technical Skills Coverage



Recommendations

- More frequent updates of the curriculums in universities
- Short-term supplemental program to bridge the divide can be suitable.
- More concentration on the research and development
- Support students and universities by ICT companies through their CSR programs
- A real cooperation and partnership between the industry and the academia



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Thank you!